

**The High Window Press** is open to all poetry of genuine quality, but welcomes in particular poets with a proven track record of previous publication but who nonetheless may not have received the recognition their work merits. It no longer publishes chapbooks and does not publish collections of less than 80 pages in A5 (including all prelims, section dividers and the publisher's end pages). This format particularly favours retrospective collections of work previously scattered in pamphlets and journals over the years.

Before contacting us, you need to ensure that we are the right press for you. It is important also to have realistic expectations of what a small unfunded press can offer. You are, moreover, strongly advised to purchase at least one of our titles via the website in order to ensure that you are happy with our production values. You can do so if you return to our Press Page.

The High Window Press receives no funding and has no interest in applying for any. It is thus completely independent and in a position to publish whatever it sees fit. However, it is not a charity. A considerable amount of time, work and expertise goes into the production and design of every book. The press expects, therefore, that each poet commits to a minimum initial purchase of 50 books.

There are two plans:

1. Poets can either purchase 50 author's copies @70% of the £10 cover price with the option thereafter to buy further copies as required @50% of the cover price. The front loading for the initial batch allows a small extra margin for the purchase of two proof copies and up to five targeted review copies.

2. Or poets can buy 100 author's copies @ 50% of the £10 cover price. This also includes the two complimentary proofs and up to five review copies.

The High Window Press is a print-on-demand publisher. This has obvious advantages for the production of books whose circulation is likely to be quite limited. Such books are only printed as they are required. However, it does mean that each individual copy has to be paid for. As the press gives a generous author discount, which allows the poet to make a profit on each copy they sell, there are no further royalties.

Previously published poets will probably be aware that trade sales of most poetry books tend to be insignificant. Hence our policy on royalties. By and large, poetry books are sold via the events and networking of the poets themselves. The High Window has no budget to organize launches.

As stated above, the press will send out up to five targeted review copies, but again realism is required. Positive reviews are always a cause for celebration but they don't significantly increase sales. Poets need to think carefully about where their collection might actually be reviewed. The majority of review copies sent out are simply ignored.

So, if all of the above seems fair and reasonable, by all means contact us. Currently we have been publishing some twelve books a year. This may or may not be sustainable. While your

book is in production the editor will work very closely with you and will be open to your suggestions regarding such issues as cover design and the final shape of the collection. We will respond promptly to any initial enquiry and will not keep you waiting endlessly for a final decision.